



BOB WOODRUFF FOUNDATION

Educating, collaborating, investing...healing the physical and hidden wounds of war.

2011 Highlights

Thanks to your generous support, the Bob Woodruff Foundation is proud to report we've raised over \$14.5 million to support injured service members and their families. The 5th annual Stand Up for Heroes in New York City on November 9 was our most successful yet – raising more than \$3 million that night alone.

To date, we've spent over \$10 million on programs, invested in 57 organizations, given 131 grants, and impacted over 1,000,000 service members, veterans, family members and support personnel.

Below are snapshots of some of the Foundation's 2011 activities we planned and produced in collaboration with others to raise awareness and reach the American public in new ways.



In February, we funded the production of *The Great Game: Afghanistan* in collaboration with the Department of Defense and the Tricycle Theatre to raise awareness about the cultural and historical influences of Afghanistan and the warriors who have experienced the challenges of combat in that region. Over 3,600 individuals attended - a relevant mix of military and civilians.



More than 200 service members participated in the second annual *Warrior Games* this spring cheered on by family members. Veterans and wounded warriors competed in seven sporting events inspiring recovery, physical fitness, and promoting new opportunities for achievement. Recognizing that family plays such an integral role in recovery, the Foundation supported caregivers and relatives with hotel rooms, stipends, and travel from the hotel to the Games. BWF is thrilled to be supporting Warrior Games again in 2012.



This summer we debuted *Stand Up for Heroes Washington D.C.* - hosting over 800 guests, including seventy wounded warriors and their caregivers, many from the local military hospitals. Jon Stewart and Train performed, and both the former Chairman of the Joint Chiefs of Staff, Admiral Michael Mullen and the former Secretary of Defense, Robert Gates spoke to our guests about the issues facing this generation.



Later in June, we participated in the *Clinton Global Initiative (CGI) America Meeting* as part of the Veterans Employment Working Group. CGI's role in the veterans sphere is to facilitate conversations between public and private entities encouraging the stakeholders to develop collaborative efforts geared toward reducing unemployment among our nation's heroes and their families. Through our participation at CGI, a partnership with BT Americas was established. BT has committed to assisting U.S. veterans transitioning into the civilian workforce and the Foundation will provide subject-matter expertise on issues related to injured service members and their families specifically the major reintegration issue this community faces with employment.



This summer, the Bob Woodruff Foundation participated in the Inaugural Veterans on Wall Street (VOWS) Conference on the USS Intrepid in New York City. The conference represented a collaborative effort between the world's largest financial institutions and founding VOWS members Bank of America, Citi, Credit Suisse, Deutsche Bank and Goldman Sachs. The evening convened industry participants, transitioning service members, military and government leaders, military support organizations and others who shared an interest in providing veterans with transitioning support and employment opportunities. BWF was the recipient of a portion of the proceeds raised through this new initiative.



Produced by David Clark Cause, the first Annual *American Thunder Music Festival* to benefit the Bob Woodruff Foundation took place in August at the Sturgis Buffalo Chip during the legendary Sturgis Bike Rally. The thousands in attendance were entertained by Stevie Nicks, Jeff Bridges and John Fogerty. The show will be broadcast by HDNet in January and is the beginning of a new BWF event series with future shows already in the works.



Just a few weeks ago, we hosted the 5th Annual *Stand Up for Heroes New York* in partnership with the New York Comedy Festival. A full house of 2,700 guests, including the front rows filled with 150 wounded warriors and their caregivers from all over the country were entertained by Ricky Gervais, Jim Gaffigan, Brian Williams and Jon Stewart as well as "The Boss"- Bruce Springsteen. We had unprecedented support from sponsors and donors, sold out earlier than ever and hosted a myriad of other activities to entertain our service member guests throughout the week making it the most successful year yet.

Together with our partners and supporters we are helping to heal the physical and psychological wounds of war. We look forward to continuing our journey in 2012. Thank you for your ongoing commitment to the cause and your support of the Bob Woodruff Foundation.